

### **Fundraiser Spotlight: Barb Norin, Zumbathon for MS Society**

Twenty people participated in “Zumbathon for MS Society,” a fitness fundraiser held on May 11, 2013. The first-year event took place at Platteville Middle School and was coordinated by Barb Norin, a 10-year Bike MS: Best Dam Bike Ride participant on the team Kathy’s Kause, created in memory of a friend who passed away from MS.

The idea for Zumbathon for MS Society came to Norin after attending other Zumbathons and experiencing how much fun they were. She attributes the success of her event to “great snacks and wonderful instructors” as well as the fact that it was well advertised.

Norin suggests anyone else planning a Do It Yourself (DIY) Fundraiser checks to see what else is going on in the community in order to maximize potential attendees or participants. “It was graduation weekend and the city-wide garage sale,” she explained. Even so, her event raised \$200, and Norin plans to hold it again next year.

*If you’ve hosted or participated in a Do It Yourself (DIY) Fundraiser like Zumbathon for MS Society, tell us about it! Email [info.wisMS@nmss.org](mailto:info.wisMS@nmss.org).*