



This ticket
entitles one
first-time cyclist
to FREE
REGISTRATION.

Register online at bestdambiketour.org
or call 855.372.1331

DISCOUNT CODE: **ROOKIE2017**

Please see back for details.



TICKET TO RIDE

Here's how it works:

Provide the discount code below when registering online or by phone and your registration fee will be waived! *That's a \$35-\$55 savings.*

- The ticket is good for one free registration for a first-time Bike MS: TOYOTA Best Dam Bike Tour cyclist.
- Ticket to Ride cyclists are still required to raise or donate the \$300 pledge minimum.

To Register:

Register online at bestdambiketour.org or by calling 855.372.1331.

DISCOUNT REGISTRATION CODE (CASE SENSITIVE): **ROOKIE2017**

Experience the BEST

Bike MS: TOYOTA Best Dam Bike Tour is an extraordinary opportunity to **challenge yourself on one of the nation's premier fundraising rides.** Now in its 34th year, Bike MS: TOYOTA Best Dam Bike Tour is Wisconsin's cycling event of the summer and perfect for riders of all fitness levels.



National Multiple Sclerosis Society
Wisconsin Chapter

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